**iATN Launches Auto Pro Wiki**

*Member-Curated Product & Service Guide for the Auto Industry*

BREA, California — December 9, 2015 —The [International Automotive Technicians Network](http://iatn.net) (iATN®) recently launched [Auto Pro Wiki](https://iatn.net/wiki), where iATN’s 84,000 members can help shape an essential asset for the automotive service industry. The Wiki, located at [iatn.net/wiki](https://iatn.net/wiki), features unbiased biographical information written by members about the companies, products and services that serve the industry, along with members’ expert reviews of the many products and services in use every day in automotive repair shops around the world.

iATN members building the Auto Pro Wiki are among the most knowledgeable and experienced automotive service professionals in the industry. On average, iATN members have more than 21 years of experience, and collectively share over two million years of industry knowledge.

To ensure unbiased information, iATN members who edit the Wiki must adhere to a neutral point of view when writing about the companies, products and services that make up the Wiki. The information presented includes company and product descriptions, year of origin, headquarters location, website and product URLs, social media links, company logos, product images, and more.

A clearly marked area of each page is designated for product reviews to give iATN members the opportunity to share their expert opinions. It’s easy for members to review any product or service, even those that don’t yet have a dedicated page in the Wiki.

Companies that partner with iATN are able to add promotions to their company, product and service pages in the Wiki, in clearly marked promotional areas.

“With the help of iATN members supporting our mission, we’re excited to build what we hope will become the world’s most comprehensive, dynamically useful product and service guide for the automotive service industry. Having unbiased facts, expert opinions, and valuable offers all in one place should make the guide extremely useful for industry-related purchasing decisions,” said Scott Brown, iATN president.

iATN was founded in 1995 and is the largest online community of automotive technicians, repair shop owners and other allied service professionals in the world with more than 84,000 active members from over 166 countries. iATN members exchange technical knowledge with their peers around the globe, collectively sharing more than two million years of experience.

The iATN Mission of Excellence: To promote the continued growth, success and image of the automotive service professional by providing a forum for the exchange of knowledge and the promotion of education, professionalism and integrity. For additional information, automotive industry professionals are welcome to join iATN at [iatn.net](http://www.iatn.net/).

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