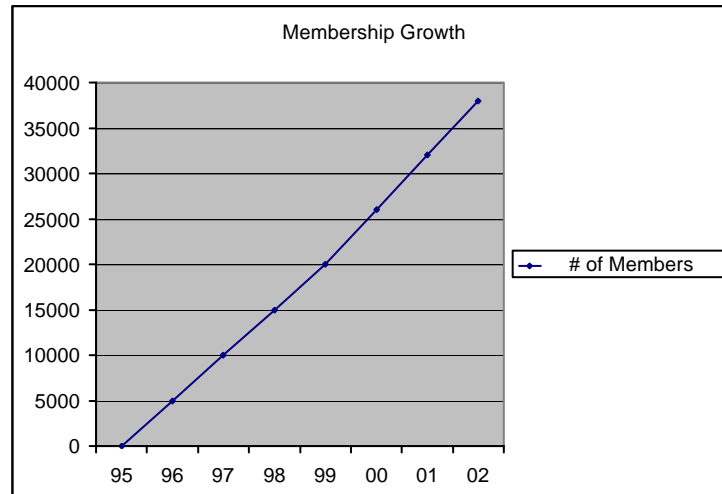




# Member Statistics

## General Statistics

iATN targets a specific Internet audience -- a community of automotive industry technicians, shop owners, and educators. iATN boasts over 38,000 members, 21 discussion groups, live chat, and over 13 million emails sent to members each month. The combined experience of iATN members totals more than 780,000 years.



According to a previous poll, the average iATN member influences five new vehicle purchases each year. At an average new car cost of \$20,000, the current iATN membership of 38,886 members collectively influence over \$3.8 billion in new vehicle purchases every year!

More than 38,000 members generate over 8.8 million hits monthly. Total hits, which include Web site page hits and email discussion list views, are now over 21 million per month. iATN's global presence includes members from over 124 countries, including; Australia, Canada, Germany, Japan, Mexico, Russian Federation, and the United Kingdom. For a complete list of participating countries, please see our Member Directory at <http://www.iatn.net/dir/>.

The preceding statistics were captured on April 22, 2002. For live statistics and demographic information, please see the iATN Press Kit at <http://www.iatn.net/press/>.