



DATE:
JUNE 26, 2006
FOR IMMEDIATE RELEASE:
T0606-01

iATN CONTACT: MONICA BUCHHOLZ
(877) 550-4286
monica@iatn.net
www.iatn.net

ASA CONTACT: ANGIE WILSON
(800) 272-7467, ext. 216
angie@asashop.org
www.asashop.org
www.CARSONline.org

**AUTOMOTIVE SERVICE PROFESSIONALS RECEPTION
SET FOR NOV. 2 IN LAS VEGAS**

iATN® AND ASA TO CO-HOST EVENT

Brea, CA — The International Automotive Technicians' Network (iATN) and the Automotive Service Association (ASA) will jointly sponsor the fifth annual Service Professionals Industry Reception on Nov. 2, from 6 p.m. – 9:30 p.m. in Event Center B at The Mirage in Las Vegas. The reception will provide an opportunity for service professionals to network and visit 60-plus exhibitors showcasing new products, services and technologies.

The reception will take place during Automotive Aftermarket Industry Week in Las Vegas, and will officially launch ASA's Congress of Automotive Repair and Service (CARS), to be held Nov. 2 - 4, at The Mirage.

(more)



(page two)

There is no cost to attend the reception and advance registration is not required. Attendees must be iATN or ASA members and have either an Automotive Aftermarket Products Expo (AAPEX) or CARS badge to enter the event.

“The reception has become ‘the meeting place’ for technicians attending Industry Week. It is a perfect casual setting for the industry’s most dedicated and talented technicians to network and share their vast experience and knowledge,” said Brent Black, iATN founder and president.

“This event continues to grow each year and is anticipated by exhibitors and attendees alike. The networking opportunities this reception provides for iATN and ASA members can’t be beat,” said Robbie Addison, ASA’s Mechanical Division manager. “And it is always a pleasure to work with iATN. This cooperative effort has made the event what it is today.”

More information about the reception is available at:

<http://members.iatn.net/meetings/vegas06/> or www.CARSONline.org.

For additional information about iATN, visit www.iatn.net . For additional information about ASA, go to www.asashop.org.

The iATN Mission of Excellence: To promote the continued growth, success and image of the professional automotive technician by providing a forum for the exchange of knowledge and the promotion of education, professionalism and integrity.

The ASA Mission: To advance the professionalism and excellence in the automotive repair industry through education, representation and member services.

-30-

iATN is a registered trademark of the International Automotive Technicians' Network.