



DATE:

JUNE 1, 2004

FOR IMMEDIATE RELEASE:

T0406-02

FOR MORE INFORMATION:

MONICA BUCHHOLZ

(877) 550-4286

monica@iatn.net

www.iatn.net

**iATN® ANNOUNCES TRAINING SESSIONS
AND SPEAKERS FOR 2004 CONVENTION**

Brea, CA — The International Automotive Technicians' Network (iATN) 2004 Convention will feature three technical sessions, two management classes, an interactive TechNight Live: West Coast Diagnostic Challenge, a special luncheon presentation on OBD-II Technology and a keynote dinner presentation on "The State of the Industry." The convention will take place Sept. 24-26, at the Coast Anaheim Hotel, in Anaheim, Calif.

Speakers and presenters for this year's convention will bring extensive backgrounds and practical real-world experiences to their respective sessions. Injector Guru Jim Linder and Injector Wizard Doug Garriott, both of Linder Technical Services (LTS), will teach "Fuelish Tips," and John Thornton, Pro-Tec Auto Repair, Inc., will lead a class on "Air:Fuel Sensors." Tom Roberts of Autonerdz will present "Primary Failure Analysis Technique," and George Witt, George Witt Service, Inc., will lead the management class, "Become the Manager Everyone Wants to Work For." Craig Van Batenburg, AAM, Automotive Career Development Center (ACDC), will teach "How to Sell Diagnostic Labor and Get Paid for It!" Jonathan Riggle, iATN, will be on-hand to lead the TechNight Live: West Coast Diagnostic Challenge. The special luncheon address on OBD-II Technology will be given by Paul Baltusis, senior OBD technical specialist for Ford Motor Company. Kathleen Schmatz, president and CEO of the

(more)



(add one)

Automotive Aftermarket Industry Association (AAIA), will give the keynote address on “The State of the Industry” during the closing dinner on Sept. 25. Schmatz joined AAIW in 2002 after a 30-year career with Babcox during which she served as vice president and group publisher, with responsibilities for sales, marketing, strategic planning, market research and management of five monthly aftermarket trade magazines, a quarterly custom publication and Aftermarketnews.Com. Driveability expert Mark Warren, PWR Training, will serve as emcee for the evening.

“Our speakers are some of the most well-respected and knowledgeable people in the automotive industry,” said Brent Black, iATN founder and president. “We are honored to have them at the convention as their participation will give attendees the unique opportunity to learn from the best,” he said.

For a schedule of events for the convention and more information about training sessions, speakers and registration, visit: <http://members.iatn.net/meetings/2004/>. Members are encouraged to register early as the convention is expected to sell out quickly due to its new biennial schedule. All attendees must register on-line, as there will not be on-site registration.

For additional information about iATN, including the latest membership statistics and how to join the network, visit iATN at www.iatn.net.

iATN is supported by the automotive industry’s top manufacturers, information providers, suppliers, associations and publications. These industry sponsors, along with sponsoring shop and technician members, make iATN possible.

The iATN Mission of Excellence: To promote the continued growth, success and image of the professional automotive technician by providing a forum for the exchange of knowledge and the promotion of education, professionalism and integrity.

-30-

iATN is a registered trademark of the International Automotive Technicians’ Network.