



DATE:  
OCT. 23, 2001  
FOR IMMEDIATE RELEASE:  
T0110-05

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### **iATN FOUNDER RECEIVES INDUSTRY LEADERSHIP AWARD**

*Brea, CA* — Brent Black, founder and president of the International Automotive Technicians' Network (iATN), received the 2001 *Motor Age* Industry Leadership Award. Bill Cannon, editor-in-chief of *Motor Age*, presented the award to Black during the 2001 iATN Convention, Oct. 5-7, in Dearborn, Mich.

The annual award recognizes a person who has contributed to the automotive service industry as a whole by creating something new or taking a unique approach to a problem. "It's one thing to have an idea or to be inspired by an idea. It is quite another to give that idea wings. That is what Brent Black has accomplished," said Cannon. While he recognized everyone attending the convention for their contributions and accomplishments as part of the incredible growth of iATN, Cannon spoke about Black's leadership qualities; his persistence and ability to overcome doubt, his team-building skills, and above all, his follow-through.

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Black started iATN in 1995 with 50 members. Today, iATN ([www.iatn.net](http://www.iatn.net)) has more than 37,000 active members from 120 countries and membership grows daily. These automotive service professionals use the many features of iATN for technical information and education, as well as networking. Many of the online discussions are so valuable that manufacturer engineers, government officials, environmental policymakers and other industry professionals will routinely use iATN to gather feedback.

“It is truly an honor to receive the *Motor Age* award and to work with such a dedicated group of industry professionals who, through iATN, have a huge impact on directly and positively shaping the future of the automotive service industry,” said Black.

For additional information about iATN, including the latest membership statistics, visit iATN at [www.iatn.net](http://www.iatn.net).

iATN is supported by the automotive industry’s top manufacturers, information providers, suppliers, associations and publications. These industry sponsors, along with sponsoring shop and technician members, make iATN possible.

The iATN Mission of Excellence: To promote the continued growth, success and image of the professional automotive technician by providing a forum for the exchange of knowledge and the promotion of education, professionalism and integrity.